

## BOARD OF DIRECTORS



**<sup>1</sup> William John Falconer**  
Non-Executive Independent Chairman (appointed 1995) CNZM, LLB, DFioD

Bill Falconer has been a New Zealand company director for over two decades, and is currently chairman of the Meat Industry Association and Oyster Bay Marlborough Vineyards, and a director of Tower Limited, Westfield Trust (NZ) Limited and the New Zealand Symphony Orchestra.

His former appointments include chairman of St Lukes Group Limited, Natural Gas Corporation, the Accident Compensation Corporation, the Environmental Risk Management Authority, and the Market Surveillance Panel of the New Zealand Stock Exchange.

He was formerly Managing Director of Petrocorp New Zealand, and held several senior management positions with Fletcher Challenge following its acquisition of Petrocorp. His prior career was with the New Zealand Government, culminating in the position of Deputy Secretary of Energy (1980-85).



**<sup>2</sup> John Michael Williamson**  
Chief Executive Officer and Managing Director (appointed 2005) BA, LLB, LLM

John Williamson was appointed Chief Executive Officer and Managing Director of Hellaby Holdings in July 2007.

John has over 20 years senior management and entrepreneurial experience in consumer marketing, industrial manufacturing, distribution and retail.

John was formerly general manager of sales and marketing for Bendon (1991 – 1996) and subsequently held senior positions in the Concrete and Infrastructure Group at Fletcher Building, including general manager of the Humes Group (1997 – 2003).

During 2004 – 2007 John focused on his private investment company, Three Oaks Capital. John has also been engaged as an advisor on business turnarounds and performance improvement, and spent one year as interim chief executive of the Astron Plastics Group (2004 – 2005).

John is a board member of Hockey New Zealand.



**<sup>4</sup> Paul Anthony Byrnes**  
Non-Executive Independent Director (appointed 2003) B Com, ACA, CMA, ACIS

Paul Byrnes is a professional director with approximately 25 years commercial experience across a number of industries, including plastics, engineering and textiles.

He was managing director of previously listed Holeproof Industries, effecting a management buyout in 1987. Since selling the business in 1996 Paul has run his own consulting business in the areas of strategic planning, venture capital, key executive appointments and corporate governance.

Paul is an investor in a number of private companies involved in software, marketing, and distribution. He is currently chairman of Top Energy Limited, and a director of Dorchester Pacific Limited and a number of private companies.

**<sup>5</sup> Hugh Green**  
Non-Executive Director (appointed 1993)

Hugh Green is chairman and founder of the Hugh Green Group of companies.

The Hugh Green Group owns significant equity and other investments in listed public companies both in New Zealand and Australia, as well as farms, livestock, residential subdivisions, stock yards and commercial properties. The Group has been Hellaby Holdings' major shareholder since 1993 and holds 30.97% of Hellaby Holdings' issued shares.



**<sup>6</sup> David Michael John Houldsworth**  
Director (appointed 1998)

David Houldsworth was Managing Director and Chief Executive Officer of Hellaby Holdings from 1998 to 2007. In July 2007 he resigned as Chief Executive Officer but remains on the Board as a Director.

David previously held a number of senior positions at Westpac Banking Corporation (1989-98) encompassing a wide range of corporate and investment banking responsibilities, culminating in the position of Head of Corporate Banking at Westpac New Zealand.

Earlier appointments included general manager and executive director of Landmark Corporation Limited (1986-89), and senior corporate and investment banking roles with Citibank and Chase Manhattan Bank's New Zealand operations. He is currently a director of New Zealand Wool Services International Limited.



**<sup>3</sup> Robert William Carter**  
Non-Executive Director (appointed 1993) CA

Bob Carter, a Chartered Accountant, is a director of the Hugh Green Group, having been involved with the Group's activities since 1982. He is also a director of AFFCO Holdings Limited, being appointed in 1998.

Bob previously was employed for 23 years by the Andrew & Andrew Group, engaged in the transport and motor vehicle industries retiring as managing director in 1981 following a change of ownership.

