

About Hellaby Holdings

Hellaby Holdings is an NZSX listed investment company with controlling shareholdings in a diversified range of New Zealand and Australian industrial, distribution and retail businesses. The company listed on the New Zealand stock exchange in 1994, with a group of sound, well-performing companies that form the core of the group as it is today.

Since 1994 Hellaby Holdings has developed a diversified asset portfolio, generally through the opportunistic, counter-cyclical acquisition and improvement of underperforming assets.

Hellaby Holdings is an active, hands-on owner of assets, with a 'buy, build and harvest' investment strategy. The company generally views itself as a long-term owner of assets, and actively engages with management teams to deliver value. Hellaby Holdings employs over 2,200 people through its 9 investments in New Zealand and Australia.

Current Investment Portfolio

The Hellaby Holdings' investment portfolio is currently grouped into four key groupings. Hellaby Holdings has a 100% interest in the following businesses:

Automotive:

Brake & Transmission NZ www.bntnz.co.nz www.autolign.co.nz www.shockshop.co.nz	Automotive parts distributor
HCB Technologies www.hcb.co.nz	Automotive and industrial battery supplier
Diesel Distributors www.dieseldistributors.co.nz www.dieseldistributors.com.au	Diesel engine components distributor
TRS Tyre & Wheel www.trstyreandwheel.co.nz	Tyre and wheel importer and distributor

Packaging:

Eldex Packaging www.eldex.com	Packaging manufacturer and distributor
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Equipment:

AB Equipment www.abequipment.co.nz	Materials-handling and construction equipment, and forklift rentals
Eurolift NZ www.eurolift.co.nz	Materials-handling and forklift rentals

Footwear:

Hannahs www.hannahs.co.nz www.pulpshoes.com.au	Specialty shoe retailer
Number 1 Shoes www.no1shoes.co.nz	Discount shoe retailer

Share Information

Issued Shares: 50,991,464
Issued Capital Notes: 50,000,000
NZX Ticker: HBV

Share Registrar

Computershare Investor Services Limited
 Private Bag 92 119
 Auckland, 1142
 Telephone +64 9 488 8700
 Facsimile +64 9 488 8787
 Email: enquiry@computershare.co.nz

Dividends

Hellaby Holdings' current dividend policy has as a guideline the distribution of 50 per cent of tax paid profit, with imputation credits attached only to the extent that these are available from taxation payments.

Hellaby Holdings operates a Dividend Reinvestment Plan whereby holders of ordinary shares may elect to forgo their rights to receive dividends and receive fully paid ordinary shares in Hellaby Holdings instead.

Capital Notes

The notes are listed on the NZDX.

Financial Overview

	12 months to 30 June 2010 NZ \$000's	12 months to 30 June 2009 NZ \$000's	12 months to 30 June 2008 NZ \$000's
Revenue	457,432	480,716	519,982
Net trading EBITDA	27,667	26,450	46,788
Net trading surplus	12,330	7,315	24,657
Net profit before tax & discontinued	12,330	7,374	27,457
Net profit after tax	10,301	707	4,679
Total equity	100,099	84,560	90,550
Total assets	229,278	247,135	304,417

Balance Date

30 June

Governance & Management

John Maasland	Non-executive Chairman
John Williamson	Chief Executive Officer and Managing Director
Richard Jolly	Chief Financial Officer and Company Secretary
Neil MacCulloch	Chief Operating Officer
Greg Batkin	Chief Investment Officer

Contacts

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The information provided in this Fact Sheet provides a summary only and should be read in conjunction with the interim and annual results announcements and documentation produced by Hellaby Holdings Limited.